

Book Now for Early Bird Discounts at Excursions™ 2012

Stands at Excursions™ 2012, the UK's premier one day group travel show, are now being offered at a special early bird discounted price until 30th June. Demand for space is expected to be high following this year's record-breaking show when visitor numbers were up by 16 per cent.

The free entry exhibition, which will be held at Alexandra Palace, North London on Saturday, 28th January 2012, is organised by Tourism South East and Group Travel Organiser magazine, supported by Visit London and East of England Tourism. Over 200 exhibitors are expected to take a stand including attractions, destinations, accommodation providers and tour operators.

Commenting on the show's ongoing success, joint organiser Elaine Pearce, Travel Trade Manager from Tourism South East said: "Excursions™ is continuing to grow in popularity with both exhibitors and visitors alike. For 2012, we plan to build even more on the visitor quality and quantity. Next year's show promises to offer new and unmissable opportunities for group travel organisers planning their days out and short breaks."

Research from Excursions™ 2011 confirmed that 99% of visitors found this year's show to be 'worthwhile' or 'very worthwhile' and a similar figure said they were 'likely' or 'very likely' to visit the venues which exhibited.

Early bird booking forms are now available via the show's website www.excursions.org.uk; alternatively contact Emma Davis at Tourism South East on 023 8062 5472 or Adrian Gates at Group Travel Organiser magazine on 0845 166 8125. A video with highlights from the 2011 show can also be viewed on the website and online visitor registration will be available in due course.

- Ends -

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