

**COACH AND TOUR OPERATORS INVITED TO
BRING THEIR CLIENTS TO EXCURSIONS 2008
Alexandra Palace, North London, Saturday 12 January**

Coach and tour operators are being invited to treat their key clients to a day out at Excursions, the UK's premier one-day group travel show to be held at Alexandra Palace, North London on Saturday, 12 January.

Excursions continues to be the top event for coach party organisers seeking ideas about places to go with their groups for days out and short breaks. Feedback has shown that coach operators who expose their clients to the wide selection of attractions and destinations exhibiting at the show receive a surprising amount of new business as a result.

According to Sue Reynolds from Reynolds Diplomat Coaches, who brought a coach party to a previous Excursions show: "Our coach load of organisers had a fantastic day. They were treated like royalty, a fantastic setting, great organisation and the sun was shining. Thanks to your hard work we have managed to convert their interest into firm bookings to keep us busy throughout the year".

On arrival at Excursions everyone in a coach party will receive a VIP welcome with complimentary tea from London Cuppa and chocolates by courtesy of the Chocolate Lady. A familiarisation trip to an attraction and lunch on the route to Alexandra Palace can also be arranged, provided the show organisers have sufficient notice, ideally before 14 December.

The free entry exhibition is organised by Tourism South East and Group Travel Organiser magazine, supported by Visit London and East of England Tourism. The number of exhibitors is expected to be around 170 with several taking space at the show for the first time. These will include attractions, stately homes and gardens, destinations, accommodation providers and much more.

For further information or to register interest in bringing a party to Excursions call the group travel team at Tourism South East on 023 8062 5409 or email fdownnton@tourismse.com. Details can also be found on www.excursions.org.uk.

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For press enquiries and images please contact:

Pat Edgar, PR Matters
Brambling House, 7 Finch Lane
Little Chalfont, Bucks HP7 9NE
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Tel: 01494 764932
Fax: 01494 764408
Mobile: 07836 786043
Email: PRMatters@dsl.pipex.com