

ExcursionsTM 2012 Visitor Registrations Race Ahead

Visitor Registrations for ExcursionsTM 2012, the UK's premier one day group travel show, are racing ahead at around 50% higher than the same time last year putting the show on track to breaking visitor numbers for the second year in succession.

Recent research for the National Group Travel Report by Qa Research of York has also indicated that ExcursionsTM was the preferred travel trade show attended by group travel organisers over the last 12 months.

Organised by Tourism South East and Group Travel Organiser magazine with support from London & Partners, the free entry show will be held at Alexandra Palace, North London on Saturday, 28th January (10.30am – 4pm).

Commenting on the show's ongoing success, joint organiser Elaine Pearce, Travel Trade Manager from Tourism South East said: "We are delighted with the high level of visitor registrations and stand bookings for ExcursionsTM 2012 confirming the industry's confidence in the show's ability to perform, even in today's more challenging climate."

A huge variety of around 250 UK attractions, destinations, hotels and tour operators will be showcasing their new ideas under one roof along with a small selection from mainland Europe. Amongst those taking space are the Royal Borough of Windsor & Maidenhead, Portsmouth Historic Dockyard, English Heritage, Historic Royal Palaces, Newmarket Racecourses, Delfont Mackintosh Theatres, Choice Hotels Europe and Tourism Ireland.

Excursions is open to group organisers representing all types of clubs and associations as well as company sports and social clubs plus coach and tour operators, teachers and youth group leaders. Everyone who pre-registers and comes along on the day will be automatically entered into a free prize draw to win one of the many exciting prizes offered by exhibitors.

Those travelling from outside London are offered free coach travel with pick-ups from around 20 towns and selected London mainline stations including Waterloo, Victoria and Paddington. This includes a new route for the East of England, starting from Norwich and stopping at Cambridge and Stevenage, in addition to the seven existing and highly popular services. Pre-booking is essential. A shuttle service will also be running on the day from Wood Green and Alexandra Palace stations directly to ExcursionsTM courtesy of Ebdons Tours.

Visitors can pre-register and book free coach transfers online at www.excursions.org.uk or call 023 8062 5472 to request a registration form. Organisations interested in exhibiting at Excursions™ 2012 can also book online or contact Joanne Channon at Tourism South East on the same number.

- Ends -

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